

SWAP SUPERSTARS EVENT

Your Mission: Host a swap event to encourage the concept of 'reuse and exchange' instead of buying new!

Every time something is thrown away, all of the energy that went into producing, packaging and transporting it is also thrown away. That is why trading and sharing products, such as Halloween costumes, sports equipment, toys, books and, clothes we don't need anymore is a great way to reduce our impact on the environment and help fight climate change.

The Swap Superstars Toolkit below includes everything you need to complete this activity; just click on the links below to be taken to the corresponding page.

- 1. Begin by asking students to look at the items in their pencil cases or the tags of their shirts or sweaters to see where they were made. Prompt reflection through questions such as:
 - How did these items get from there to here?
 - Why might this be a problem?

Continue the discussion:

- What do you think makes people buy new things? (For example, personal taste, advertising, social pressure, etc.)
- Buying brand new is not always best. Do you agree with this?
- How can we help encourage people not to buy new things they don't need?
- 2. Explain that you are going to host a Swap Superstars Event where people can exchange items they no longer want or need with each other. Decide which seasonally-appropriate items your event will focus on. Using the Clubs project outline, plan your event!
- 3. Advertise for your event, using our simple templates (sample poster, sample announcements, notes home to parents and guardians) or make your own.
- 4. Establish a collection period and set up a location for people to drop off their items. For each item that's brought in, the person will receive a ticket. These tickets can be used at the event to shop for items.
- 5. Get ready for the big day by setting up tables to display the donations. The Clubs Event Plan can guide to make sure all club members know their role during the event.

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- 6. Host the event and make sure to get lots of photos! Keep track of how many swaps are made.
- **7.** Fill out the activity report and send pictures of your Swap Superstars Event to complete this part of the quest!

SWAP SUPERSTARS TOOLKIT

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PROJECT OUTLINE

PROJECT NAME:	
PROJECT OBJECTIVE:	
who are you targeting?	
when is the event or campaign taking place?	
date(s):	
time(s):	
where is the event or campaign taking place?	
. 5 51	
how will your club know if your event or campaign is a success?	

what does your club need to carry out this project?	
who can help your club?	
who can help your clob:	
what is your club's promotion plan?	
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EVENT OR CAMPAIGN PLAN

	task	names
set up	Set up tables and chairs	Sarah & Ahmed
	task	names
during	Welcome people as they arrive	Ahmed, Wei and Marc
	task	names
after	task Put away tables and chairs	names Lara and Sarah
after		
after	Put away tables and chairs	Lara and Sarah
after	Put away tables and chairs	Lara and Sarah
after	Put away tables and chairs	Lara and Sarah
after	Put away tables and chairs	Lara and Sarah
after	Put away tables and chairs Take down posters	Lara and Sarah Kehinde
	Put away tables and chairs Take down posters	Lara and Sarah Kehinde
	Put away tables and chairs Take down posters	Lara and Sarah Kehinde

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POSTER



CLICK TO DOWNLOAD

Decorate your poster and hang it, so more people know about your swap!

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ANNOUNCEMEMTS

Club members can pair up to practice the announcements below or they can create their own. Combining daily announcements with posters and letters home will make sure everyone knows about your Swap!

- 1. You can do your part to fight climate change by reducing your carbon footprint. Learn more about how to help the planet—and recycle a [ITEM] or two! Join us on [DATE at LOCATION] for the Swap Superstars Event. Don't forget to bring your gently used [ITEM] to [LOCATION] by [DATE]. You'll get one ticket per [ITEM] you bring in. You can then use those tickets to get new [ITEM] at the Swap!
- The [ITEM] Swap is coming up soon! Bring your used books to [LOCATION] by [DATE] and you'll get one ticket per [ITEM], which you can use to 'buy' a new-to-you [ITEM] at the Swap on [DATE at LOCATION]! You never know what kind of treasure you'll find at the Swap!
- This is the last call for any book drop-offs for the [ITEM] Swap. If you've got some gently loved [ITEM] you'd like to donate, please bring them to [LOCATION] by tomorrow at the latest. The Swap is on [DATE]!
- 4. The Swap is coming up REALLY soon and we can't wait! Drop off your gently used [ITEM] at [LOCATION] by [DATE] and get one ticket per donation to be spent at the Swap on [DATE at LOCATION]. Remember: it's always better to swap something you already have than to buy something new. Buying new means using energy to make, package, and transport those items and that increases your carbon footprint. Help to keep your footprint small by exchanging used items or buying second-hand!
- Reusing is SUPER important too. If you've got an item that you no longer need, try fixing it up or donating it instead of throwing it out. Speaking of donations, the Swap Superstars event is coming up on [DATE], and we want your gently used books. Be sure to drop off your old [ITEMS] at [LOCATION] and get one ticket per [ITEM] to spend on new-to-you [ITEMS]!

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SWAP TICKETS

A D M I

S S I O N

S S I O N



This ticket is good for one swap

A D M I S S I O N

This ticket is good for one swap

This ticket is good for one swap

This ticket is good for one swap



This ticket is good for one swap



This ticket is good for one swap

This ticket is good for one swap

A D M I S S I O N

This ticket is good for one swap

This ticket is good for one swap

A D M I

S S I O N

This ticket is good for one swap

A D M I S S I O N **SWAP**

This ticket is good for one swap

A D M I S S I O N

This ticket is good for one swap

SWAP TICKET S I O N

This ticket is good for one swap

ADMISSION **SWAP**

This ticket is good for one swap

A D M I S **SWAP** S I O N

This ticket is good for one swap

This ticket is good for one swap

A D M I S S I O N

This ticket is good for one swap

S S I O N

This ticket is good for one swap



LETTER FOR PARENTS AND GUARDIANS

dear parent/guardian.

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Our club at has been learning all about our environmental impact. We've discovered that swapping items is better for the environment than buying new. And that's why we are so excited to tell you about our Swap Superstars event!
Please look through your closets and cupboards for any gently used that your family would like to donate. Bring them to <u>location</u> at <u></u> and you'll get a ticket for each donation. You can then use those same tickets to buy 'new-to-you' items at the Swap Superstars event.
The Swap Superstars Event will take place on <u>date</u> at <u>location</u> . We request that all gently used <u>location</u> please be donated by <u>date</u> .
Any <u>items</u> that remain after the Swap will be donated to a local charity.
Thank you so much for your support!
The Earth Rangers Club

dear parent/guardian,

Our club at has been learning all about our environmental impact. We've discovered that swapping items is better for the environment than buying new. And that's why we are so excited to tell you about our Swap Superstars event!

Please look through your closets and cupboards for any gently used ______ that your family would like to donate. Bring them to ______ at _____ and you'll get a ticket for each donation. You can then use those same tickets to buy 'new-to-you' items at the Swap Superstars event.

The Swap Superstars Event will take place on ______ at _____ at _____. We request that all gently used ______ please be donated by ______.

Any _____ that remain after the Swap will be donated to a local charity.

Thank you so much for your support!

The Earth Rangers Club

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